



***Finger Lakes Bed and Breakfast Association
Membership Renewal 2020***

Fall weather is slipping by us and the leaves have gone from brilliant colors to greet the many travelers to the Finger Lakes area to holidays and Winter days ahead. Hard to believe another year is winding down and we hope your 2019 was a good one! FLBBA social media arenas continue to be updated with new postings/photographs and keeping our B&B's highlighted. It is important to continue sharing with your guests to LIKE our FLBBA Facebook page. Send the request out to your "friends" to LIKE too. This social internet activity helps our B&B exposure and keeps us all visible.

**IT IS TIME TO RENEW YOUR MEMBERSHIP WITH THE FINGER LAKES BED & BREAKFAST ASSOCIATION.
For about the cost of one room night, your membership includes:**

- Listing on our website, www.flbba.com, with a link to your website
- Marketing dollars are spent on print and social media outlets in various venues
- Ability to post "last minute" availability
- Optional Participation in the Gift Certificate Program at no cost to you. A "use by" date is on the gift certificate to facilitate faster usage. There is no expiration date for use, reimbursement to you is prompt when you receive a gift certificate, and instructions to redeem are on the back of the gift certificate.
- Association Membership with the Finger Lakes Tourism Alliance (FLTA)
- Association Membership with Cayuga and Keuka Wine Trails
- Member referrals
- Support from fellow FLBBA members when problems arise
- An Annual Membership Meeting held each Spring to report FLBBA activities, get member input and formulate plans for the coming year

Dues are to be postmarked no later than December 20, 2019.

You will receive an email reminder in the interim if your dues are unpaid. This timeframe allows money to be deposited by the Treasurer to finalize FLBBA books for end of year reports. If no renewal information or money is received by December 31, 2019, your FLBBA membership will expire and webpage data deleted from FLBBA website. If money is received after December 31, 2019 for renewal, a \$50.00 fee will be charged by CAPRA Strategy to re-create your FLBBA webpage, data, and pictures.

Please take this opportunity to check your listing on www.flbba.com . You may make your own changes to the website using your member name and password. If you do not remember your member name and password, please contact support@flbba.com.

Membership Dues for 2020 remains \$150.00 and a tremendous value. If you would like to choose the **Premiere Membership**, the renewal cost is **\$190.00**. The Premiere Membership began in 2015 and the feedback has been positive. It includes banner ad participation on our Member List website page. Rotation is based on the number of participants (example: rotation could be every 3 weeks or monthly). **All renewals received by December 20, 2019 and members choosing to participate in the Premiere Membership with banner ad exposure will be included. After December 20th, the Premiere Membership option will be closed.**

Please make checks payable to **FLBBA**, and mail check and this renewal page to:

Brenda Bonisteel
Country Comforts Bed and Breakfast
2915 East Valley Road
Branchport, NY 14418

Renew my membership at the Regular Membership level of \$150.00
 Renew my membership at the Premiere Membership level of \$190.00

I hereby verify that our business continues to carry a minimum of \$1,000,000 liability insurance rider, and that this is our legally documented business name.

Name of Bed and Breakfast/Inn:

I would like to participate in the Gift Certificate Program Yes No
I would be interested in becoming more active with FLBBA Yes No

Signature(s): _____ Date: _____

Questions? Brenda Bonisteel ph. 315-595-2532 or email info@countrycomfortsbandb.com

FLBBA Board Members:

President, Kathy LoVerde, 1837 Cobblestone Cottage
Vice President, Christine Pyanoe, Aubergine Bed and Breakfast
Treasurer, Nancy Rudolph, Glass Magnolia Bed & Breakfast
Secretary, Carol Gibbs, VanCleaf Homestead Bed & Breakfast
Marketing/Website Chair, Sheryl Mordini, 1795 Acorn Inn
Membership Chair/Gift Certificate Program, Brenda Bonisteel, Country Comforts Bed and Breakfast
Social Media/Facebook Chair, Kathy LoVerde, 1837 Cobblestone Cottage
Standards Chair, Rick Danielson, Greenwoods Bed & Breakfast Inn