



The members of the Finger Lakes Bed & Breakfast Association (FLBBA) invite you to join our organization as an Associate Tourism Partner. Your listing will be included on our website, giving you excellent visibility with visitors to this area looking for tourism related businesses.

The Finger Lakes Bed & Breakfast Association is a membership organization which incorporated in 1993 and now includes over 50 unique inns located throughout the Finger Lakes region. Our website, [FLBBA.org/FLBBA.com](http://FLBBA.org/FLBBA.com), routinely comes in at the top of website searches for lodging, accommodations, B & B's or inns. Our inns are displayed in geographical quadrants allowing visitors to easily identify choices in a specific area. Associate Tourism Partners will be added to the appropriate quadrant encouraging visitors to choose dining and local area attractions to visit during their stay. Additionally, Finger Lakes Bed & Breakfast Members will be encouraged to consider contacting Associate Tourism Partners for packaging opportunities.

Associate Tourism Partnership is offered to businesses that are appropriate as Tourism Partners to FLBBA's member inns. If you are interested in becoming a Tourism Partner with FLBBA, contact the membership chair, **Brenda Bonisteel** at [info@countrycomfortsbandb.com](mailto:info@countrycomfortsbandb.com) or 315-595-2532.

Before a business is added to the FLBBA website, we require the following:

- Place a live link to the FLBBA website on your business site
- A one-time setup fee of \$50 to place your business on the FLBBA website but no annual or other fees after the initial setup
- After you have added the FLBBA link to your website, please send an email to our marketing chairwoman, Joan Smith, at [info@throughthegrapevinebnb.com](mailto:info@throughthegrapevinebnb.com) with a screen shot showing the location, a description of your business, your link to FLBBA, and mail your \$50 check to:  
Brenda Bonisteel  
Country Comforts Bed & Breakfast  
2915 East Valley Road  
Branchport NY 14418
- Once it is determined that the FLBBA link is placed and working and your check is received, your information will be added to our website.

Here is a list of all the benefits you will receive when you become a Tourism Partner:

- A full page listing on our website, [www.FLBBA.com](http://www.FLBBA.com), with a link to your website
- Association Membership with the Finger Lakes Tourism Alliance (FLTA)
- Association Membership with Cayuga and Keuka Wine Trails
- FLBBA Members will confidently recommend your business to their guests
- Packaging opportunities with Member Inns
- Membership meeting(s) held annually to report FLBBA activities and to network

We appreciate your thoughtful consideration to our invitation to join FLBBA as an Associate Tourism Partner.

We are carefully selecting businesses that we feel will give added benefits to visitors to our website as they are planning their trips to the Finger Lakes area. The tourism related businesses that become Associate Tourism Partners will be ones that our innkeepers can confidently recommend to their guests as they help them plan their activities each day.

Joan Smith, Through the Grapevine Bed and Breakfast  
[info@throughthegrapevinebnb.com](mailto:info@throughthegrapevinebnb.com)  
108 N. Virginia St.  
Waterloo, NY 13165  
315-539-8620