



The members of the Finger Lakes Bed & Breakfast Association (FLBBA) invite you to join our organization as a Tourism Partner. Your listing will be included on our website, giving you excellent visibility with visitors to this area looking for tourism related businesses.

The Finger Lakes Bed & Breakfast Association is a membership organization which incorporated in 1993 and now includes over 45 unique inns located throughout the Finger Lakes region. Our website, FLBBA.com, routinely comes in at the top of website searches for lodging, accommodations, B&B's or inns. Our inns are displayed in geographical quadrants allowing visitors to easily identify choices in a specific area. Tourism Partners will be added to the appropriate quadrant encouraging visitors to choose dining and local area attractions to visit during their stay. Additionally, Finger Lakes Bed & Breakfast Members will be encouraged to consider contacting Tourism Partners for packaging opportunities.

Tourism Partnership is being offered to businesses that are appropriate to FLBBA's member inns. If you are interested in becoming a Tourism Partner with FLBBA, contact the Membership Chair, Brenda Bonisteel at info@countrycomfortsbandb.com or 315-595-2532.

Before a business is added to the FLBBA website, we require the following:

- Place a live link to the FLBBA website on your business site
- A one-time setup fee of \$50 to create your business webpage on the FLBBA website but no annual or other fees after the initial setup
- After you have added the FLBBA link to your website, please send an email to our Marketing Chair, Sheryl Mordini, at info@acorninbb.com with a screen shot showing the location, a description of your business, your link to FLBBA, and mail a \$50 check payable to FLBBA to:

Brenda Bonisteel
Country Comforts Bed and Breakfast
2915 East Valley Road
Branchport, NY 14418

- Once it is determined that the FLBBA link is placed and working and your check is received, your information will be added to the FLBBA website

Here is a list of benefits you will receive when you become a Tourism Partner:

- A full page listing on our website, www.FLBBA.com, with a link to your website
- Association Membership with the Finger Lakes Tourism Alliance (FLTA)
- Association Membership with Cayuga and Keuka Wine Trails
- FLBBA Members will confidently recommend your business to their guests
- Packaging opportunities with Member Inns
- Membership meeting(s) held annually to report FLBBA activities and to network

We appreciate your thoughtful consideration to our invitation to join FLBBA as a Tourism Partner. We are carefully selecting businesses that we feel will give added benefits to visitors to our website as they are planning their trips to the Finger Lakes area. The tourism related businesses that become Tourism Partners will be ones that our innkeepers can confidently recommend to their guests as they help them plan their activities each day.