



Finger Lakes Bed and Breakfast Association

2024 Membership Renewal

Happy New Year FLBBA Family. We hope everyone had time to reflect on 2023 with satisfaction and favorable memories. We want to thank you for your membership and support in 2023. We are a small but mighty group in the Finger Lakes. While facing economic and social challenges we have exciting news to share.

Your Board dedicated efforts to improving the functionality of our website for both our membership and customers. Upgrades were completed this weekend to enable online payments for annual membership dues and gift certificate purchases. A huge improvement which will help us continue to grow. While our gift certificate sales remain strong, having the ability to purchase online is something we will aggressively promote. We hope you do too so we can all take advantage of this free FLBBA benefit.

NEW THIS YEAR – you can renew your membership with The Finger Lakes Bed & Breakfast Association right from our website, www.flbba.com.

More good news, the annual dues did not increase. Your membership includes:

- Listing on our website, www.flbba.com, with a link to your website
- Marketing dollars for print and social media outlets in various venues
- Free FLBBA Gift Certificate program. They do not expire & guests can purchase online.
- Association Membership with The Finger Lakes Tourism Alliance (FLTA)
- Member referrals
- Support from fellow FLBBA members to help with questions/challenges.
- The Annual Member Meeting. Fun, entertaining and learning opportunities.

Membership dues for 2024 remain \$150.00. This is an incredibly low rate for a powerful tool.

You can submit dues online using the Renew Your Membership link or mailed directly to:

Tracey Howe / The Brindle and Blonde 6932 County Road 12, Naples NY 14512

Please have them in by 2/1/24. If you have a billing concern or need an extension, call Tracey Howe at 716-777-1803.

Thank you again FLBBA members. We value and appreciate your commitment to our Association.